

## Webasto optimizes warehouse logistics at the Neubrandenburg location

**The new logistics center of Webasto in Neubrandenburg has been in operation for a few weeks now. With the implementation of a cost-optimized warehouse concept, the global systems partner of the mobility industry is responding to the increased demand for heating solutions and the amplified requirements on the intralogistics of a company producing in Germany.**

**Neubrandenburg – March 27, 2024** – Within two years, a goods receipt logistics center with state-of-the-art technology was built on the factory site of Webasto in Mecklenburg-Vorpommern (Germany). In the two-story building, the top 100 automotive supplier stores small parts for the manufacturing of heating systems and removes them from stock for processing – fully automatically.

Last year, for the first time Webasto manufactured more than 1.5 million heaters in Neubrandenburg – classic parking heaters and, increasingly, high-voltage heaters for hybrid and electric vehicles. "Our goal is to make the value chain of every product and every product variant as efficient and sustainable as possible. In this regard, the digitalization and automation of our plant's logistics processes are an important lever," explains Dr. Andreas Dikow, Managing Director of the Webasto plant in Neubrandenburg.

The two-story building located very close to the production facility offers 1,800 square meters of floor space for a fully automated warehouse with a capacity for 30,000 small parts. The new building is 27 meters high and made of steel components, of which the heaviest element weighs 30 tons. Robotized loading, unloading and transport technology in combination with digitally networked logistics processes, ensure optimized workflows. In addition, the overall concept will allow to supply the individual small load carriers of the production fully automatically via driverless transport systems and line or workstation placement systems.

Webasto will celebrate the official opening of the new goods receipt logistics center on May 7, 2024. At the event in Neubrandenburg, plant manager Dikow and his team will be expecting the Minister of Economic Affairs of Mecklenburg-Vorpommern, Reinhard Meyer, and the Mayor of the City of Neubrandenburg, Silvio Witt, among others, as their guests. Webasto employs around 730 people in Neubrandenburg.

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### About Webasto

As a global innovative systems partner to the mobility industry, Webasto is one of the 100 largest suppliers to the automotive sector worldwide. In development, manufacturing and sales, the company focuses on roof systems on the one hand and on vehicle electrification on the other hand. The product range includes, openable and fixed panoramic roofs, electric high-voltage heaters and batteries, as well as thermo management solutions. Among the customers of Webasto are manufacturers of passenger cars, commercial vehicles, and boats, as well as dealers and end customers. In 2022, the Group generated sales of over 4 billion euros and employed about 16,800 people at more than 50 locations. The headquarters of the company, which was founded in 1901, is located in Stockdorf near Munich (Germany). For more information, please visit

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