

## Webasto is finalist of the PACE Awards 2025

### With its innovative Paper Honeycomb technology Webasto has qualified for the final round of the Automotive News PACE Awards

**Auburn Hills – August 22, 2024** – Webasto, a global innovative system partner to the automotive industry, is the first manufacturer using composite panels with paper core for a removable roof system. The so-called Paper Honeycomb (PHC) technology is used for that. Paper honeycombs form the core of the roof panel. These have to be milled due to the curved shape of the roof and are coated with a mixture of polyurethane and reinforced glass fibres. Compared to steel, PHC's composition ensures a weight saving of around 50 percent, but is still very robust. The honeycomb structure offers good thermal insulation properties and has a sound-insulating effect, which increases interior comfort. In 2022, Webasto localised the Paper Honeycomb technology in the USA and developed a multi-panel hardtop roof system for the Ford Bronco. With this particular innovation, Webasto has now made it to the finalists of the Automotive News PACE Awards. The prizes are awarded for a technological innovation that has reached commercial market maturity.

#### **'The PHC roof systems bring a great end user experience'**

'With a renowned American car manufacturer, we have successfully applied PHC technology for a light-weight removable roof system,' says Brad Ring, CEO and President Webasto Americas. "With the benefits for the end consumer, we see a huge market potential for further roof applications as well as for other special products that utilize this technology – potential customers have already expressed interest.'

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#### **About Webasto**

As a global innovative systems partner to the mobility industry, Webasto is one of the 100 largest suppliers to the automotive sector worldwide. In development, manufacturing and sales, the company focuses on roof systems on the one hand and on vehicle electrification on the other hand. The product range includes openable and fixed roofs, electric high-voltage heaters and batteries, as well as thermo management solutions. Among the customers of Webasto are manufacturers of passenger cars, commercial vehicles, and boats, as well as dealers and end customers. In 2023, the Group generated sales of around 4.6 billion euros and employed more than 16,600 people at over 50 locations. The headquarters of the company, which was founded in 1901, is located in Stockdorf near Munich (Germany). For more information, please visit [www.webasto.com](http://www.webasto.com)

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