

Webasto at CES 2024: Next level of comfort and entertainment on the road

Together with two strong partners, automotive supplier Webasto presents a cinema experience on wheels and an elegant roof sensor integration at this year's Consumer Electronics Show (CES)

Stockdorf/ Las Vegas – January 9, 2024 – In the course of autonomous driving, in-vehicle entertainment is becoming increasingly important. Webasto uses the vehicle roof as a sizeable opportunity for innovation. Under the motto "Revolutionizing comfort and entertainment on the road", Webasto, alongside LG Display, presents a high-tech roof system with an integrated transparent screen, and together with Luminar, the sensor integration in the vehicle roof.

Cinema on wheels: A new era of entertainment

Webasto and LG Display create a new level of in-car entertainment with an elegant mechanism and a large-format OLED screen that can be lowered into the rear of the car. A transparent screen from LG Display, which is integrated into the roof, transforms the vehicle into a private cinema at the touch of a button. Webasto supplies the technology to lower the display from the headliner in a delicate rotating movement, guided by two lateral articulated rails. The transparency of the switched-off display provides an unobstructed view of the sky or of light effects which are integrated into the panoramic roof (West Hall, Booth 3741).

Sensor integration: Ensuring safety and autonomy

Webasto elegantly integrates a long-range lidar from Luminar with new packaging size into its Roof Sensor Module (RSM) to ensure automated driving. Luminar is a global automotive technology company developing lidar-powered safety systems for passenger vehicles and the first to enable next-generation safety and autonomous capabilities for production vehicles. At CES, Luminar will exhibit a long-range lidar seamlessly integrated into the roofline by Webasto. The elevated position of the lidar is optimized for performance and ensures reliable monitoring of the vehicle's surroundings (West Hall, Booth 5917).

About Webasto

As a global innovative systems partner to the mobility industry, Webasto is one of the 100 largest suppliers to the automotive sector worldwide. In development, manufacturing and sales, the company focuses on roof systems on the one hand and on vehicle electrification on the other hand. The product range includes, openable and fixed panoramic roofs, electric high voltage heaters and batteries, as well as thermo management solutions. Among the customers of Webasto are manufacturers of passenger cars, commercial vehicles, and boats, as well as dealers and end customers. In 2022, the Group generated sales of over 4 billion euros and employed about 16,800 people at more than 50 locations. The headquarters of the company, which was founded in 1901, is located in Stockdorf near Munich (Germany). For more information, please visit www.webasto.com.

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