

Car drivers place their trust in Webasto

Reader surveys conducted by Germany's three largest car magazines place the Bavarian company's charging stations, charging cables and parking heaters in pole position.

Gilching – April 19, 2023 – 160,000 readers of the magazines Auto Bild, auto motor und sport and Auto Zeitung have voted on the car models and accessory manufacturers they trust the most. In the “parking heaters” category, Webasto was once again unbeaten in all three surveys. The charging stations occupied one first and one second place. For the first time, auto motor und sport also asked readers to rate the best charging cable brand, and Webasto came top here, too. When considering their vote, participants were asked to pay particular attention to innovation, quality, design and price.

“We would like to sincerely thank everyone who voted for Webasto for placing their trust in us,” says Heike Niehues, Executive Vice President Webasto Customized Solutions. “The feedback from readers highlights how the quality of our German-made products convinces consumers – in terms of both our traditional parking heater business as well as our charging solutions for electric and hybrid vehicles.”

Webasto has been manufacturing parking heaters for many decades and is the undisputed market leader. Since the shift towards electromobility, the company also offers various battery and charging solutions.

About Webasto:

The Webasto Group is a global innovative systems partner to the mobility sector and is among the top 100 suppliers to the automotive industry worldwide. The company's product portfolio comprises in-house developed roof systems, heating and cooling systems for various types of vehicle, batteries and charging solutions for hybrid and electric vehicles, as well as complementary services relating to thermo management and electromobility. Webasto's customers include manufacturers of passenger cars, commercial vehicles and boats as well as dealers and end customers. In 2021, the company generated sales of 3.7 billion euros and employed some 15,700 people at more than 50 locations. The headquarters of the company founded in 1901 is located in Stockdorf near Munich, Germany. For more information, go to www.webasto-group.com

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